# Merlin Properties (MRL)



25 May 2021

GPR 250 Europe: 19.01 | STOXX Europe 600: 445.2

10-Year Spanish Gov't Bond: 0.493% | Euro 10+ Year Corp Bond: 1.265%

#### **Net Lease Deep Dive**

- Merlin went public in 2014 with a portfolio of c.880 BBVA bank branches in Spain
- Today, the BBVA portfolio makes up c.15% of total MRL rent and ~10% of value
- The triple-net master lease signed in 2009 is a cash generating machine
- While the master lease ends in 2039, industry headwinds are quickly intensifying
- The pandemic has greatly accelerated the pace of retail banking digitalisation
- Master lease's unique selling point is its 1.5X-inflation annual indexation until 2039
- Afterwards it is fair to assume a major downward rent reset plus structural vacancy
- Resulting perpetual unlevered IRR is mid-5% p.a.; spot value in-line with book
- MRL deems BBVA portfolio 'non-core', but are there buyers besides BBVA itself?
- Our BUY recommendation of Merlin Properties is unchanged at current share prices



## **Key Points**

# Bank Branches Fewer Needed

- This report explores the outlook for Merlin Properties' €1.7bn<sup>(1)</sup> bank branch portfolio across Spain
- Spaniards are in love with their local bank branch, even if the number of branches has halved since 2008
- Yet post pandemic it is clear that remote channels can substitute the need for physical branches
- Across Europe, the number of branches may reduce c.12% by 2025 (~2.5% p.a); more so in Spain
- Bank branches are evolving into client information hubs catering to clients' ad-hoc / complex needs

#### **BBVA Portfolio**

What's It Worth?

- Merlin came public in 2014 with a portfolio of c. 880 bank branches (BBVA); it still owns >650 of them
- Madrid (1/3) and Catalonia (Barcelona, ~15%) account for half of the spot value
- Master lease (expiring 2039/40) provides 1.5x annual income growth stipulated into the contract
- In-place rents are ~50% above market, on average, but Merlin is protected for the duration of the lease

#### **Merlin's Strategy**

What Next?

- BBVA portfolio (~10% of €13b Merlin GAV) is non-core; various exit routes are on the table
- Conflicting interests would ideally see Merlin sell the whole portfolio back to BBVA well before 2039
- Whilst a sale at spot value would be optimum, a trickle of bank branch sales to retail investors is likelier

Return Expectations • Whilst lease provides solid cash flows until expiry, downward rent reset afterwards could be brutal

Mid-5% p.a. IRR

- Green Street assumes that alternative-use values in 2039/40 will average sixty cents on today's valuation euro
- In the meantime, structural capex (incl. to improve energy efficiency standards) is to be borne by BBVA
- Based off a high-4% spot economic cap rate and c. 2% LfL growth until 2039, unlevered IRR is mid-5% p.a.

(1) Excludes €230m additional considerations for the 'Tree' derivative instrument (linked to the 1.5x HICP multiplier), bringing total consideration for the 'Tree' portfolio to estimated €1.970m.

Recommendations are unchanged:

**BUY: MRL** 

**Authors:** 

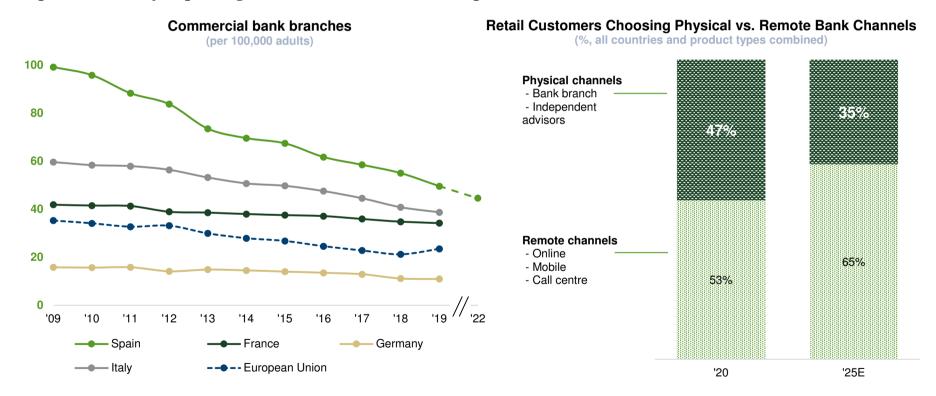
At current share prices, our investment recommendations are: **HOLD:** 

Peter Papadakos, *Managing Director* Marie Dormeuil, *Analyst* Nika Strelnikova, *Associate* 

**SELL:** 

## Bank Branches – The Way of Physical Retail

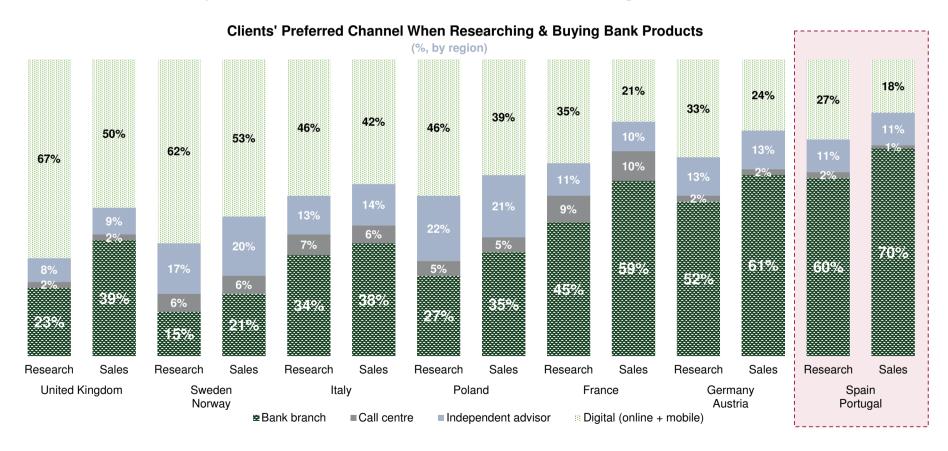
**Network Consolidation Under Way:** More than half of EU individuals use internet banking (up from 27% in 2007). The shift in consumer preferences in favour of remote channels is reducing the need for physical branches, expected to shrink 12% through 2025 (~2.5% p.a). In 2008, Spain had 105 bank branches per 100,000 adults, three times the European average. By 2019, that figure had more than halved, to 46. The health crisis of 2020/21 is projected to be a particular accelerant to more closures in Italy, Spain and the US. All three should expect a 15-20% jump in digital use vs. most other developed countries (+5% to +13%).



Source: European Retail Banking Radar Kearney, IMF, McKinsey Reshaping retail banking for the next normal, World Development Indicators

## Spaniards' Love Affair With Their Local Bank Branch Won't Last

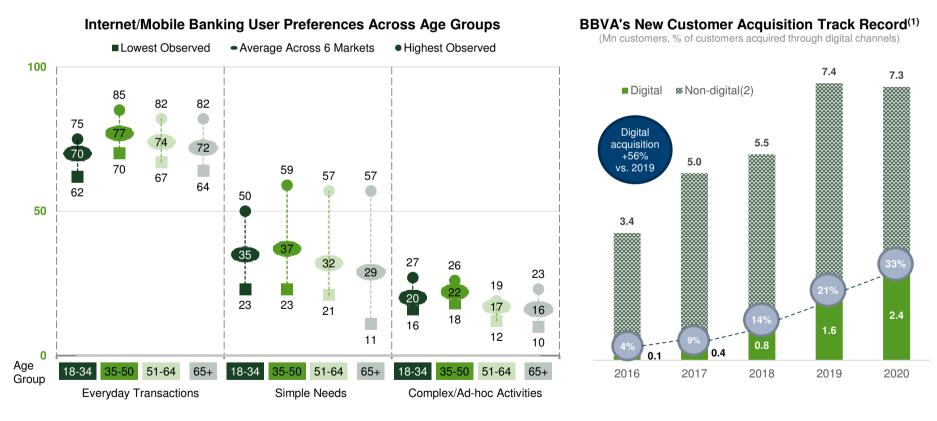
**Changes Afoot:** Spanish banks rely much more heavily on bank branches than their European counterparts due to limited available end-to-end digital infrastructure. The most common cash transactions in Spain have proved to be the most difficult to convert to digital banking. The pandemic has forced consumers to make better use of digital channels, a convenient way of banking that's likely to have lasting appeal. The physical footprint of bank branches will inevitably shrink, albeit in the case of Merlin there is breathing room.



Source: European Retail Banking Radar Kearney

## The Bank Branch Still Has A Purpose, But It's Changing

Reshaping Bank Branches For Evolving Needs: While branch network consolidation is expected to continue in the coming years and will result in a reduction in the overall number of physical locations, this process will also involve the evolution of retail bank branches that serve different needs. Most branches are still designed around daily transactions. However digitalisation, spurred by increasing client comfortability around e-banking, has meant there is less need for physical branches. A wholsesale transformation is underway whereby branches are becoming information hubs, smart kiosks and places to cater to the more complex needs of customers.



<sup>(1)</sup> Gross customer acquisition through own channels for retail segment. (2) Branches, external salesforce and ATMs. Source: BBVA, McKinsey *Reshaping retail banking for the next normal* 

## Net Lease Portfolio – Key Characteristics

**Appealing Terms:** BBVA bank branches (650+ across Spanish high streets) make up ~10% of Merlin's overall €13bn investment portfolio. Lease conditions were set as part of the 'Tree' portfolio master lease back in '09. These allow for a high degree of flexibility and protection in favour of the landlord. Disposals have come in irregular waves; all the while the portfolio's reported valuation has benefitted as Spain's long-term borrowing costs collapsed, more than compensating for the rising structural headwinds due to retail bank digitalisation.



Key Terms of Merlin / BBVA Lease		
Master lease?	Yes	
NNN lease?	Yes	
Annual indexation clause?	1.85x Euro Zone Harmonised CPI (HICP); 1.5x CPI (from Sep-2017)	
Payment of rent	Quarterly (on 15 <sup>th</sup> of second month of calendar quarter	
End of lease term	Sep-2039/40 (bank branches); Sep-2029 (five buildings)	
Renewal at lease end?	Yes: 3 x 5yr periods (no rent MtM allowed at renewal)	
Can tenant substitute properties at same terms?	Max. 1% p.a. (of initial rent-roll). Accumulates if unexercised.	
Can tenant terminate individual leases?	Yes: max. 6% (of initial rent-roll), limited to 0.5% per year. Recycling capped at 27% of rent-roll (incl. substitutions). Termination only allowed Sep-2021 to Sep-2033.	
Can the Landlord sell?	Yes subject to (i) pre-emptive right to BBVA, (ii) not to competitor of tenant	
Right of first refusal?	Yes. Tenant has right to acquire entire portfolio at end of extended lease terms (i.e. Sep-2054 for branches, Sep-2044 for buildings).	

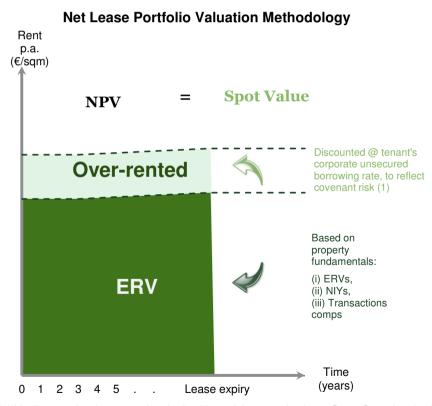
Note: Detailed geographic considerations are laid out in the Appendix. Reported EPRA NIY per disclosure.

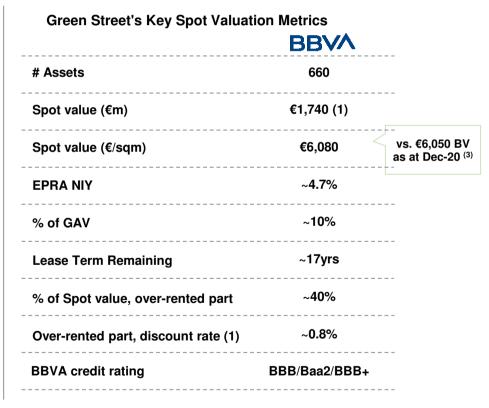
(1) 2014 and 2015 are reported as EPRA "topped-up" yields. Reclassification of BBVA portfolio in disclosure does not allow for recent comparability. Source: Company disclosure, Green Street

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#### Net Lease Portfolio – Valuation Considerations

What's It All Worth? The thoughtfulness of the master lease provides for a growing cashflow stream, appealing in the current context of rock-bottom interest rates. Our sale-and-leaseback valuation approach is based off a two-tier Discounted Cash Flow (DCF) method, including an over-rented element. Given the extent to which passing income is above market (i.e., ERV), roughly one-third of our spot value is based on intrinsic property fundamentals and two-thirds on the net present value of the over-rented cashflow element.





- (1) Ideally, maturity of corporate bonds should match lease expiry dates. Green Street is using BBVA bond maturing in 2037 (4.6% p.a. coupon; 0.8% p.a. YTM).
- (2) Green Street Spot NAV includes an additional €230m value for in-place Tree derivative instrument (linked to the 1.5x HICP multiplier), bringing total consideration for the Tree portfolio to €1,970m.
- (3) Estimated BBVA net lease portfolio value (excludes supermarket chain Caprabo which would account for ~5% of total Merlin net lease portfolio).

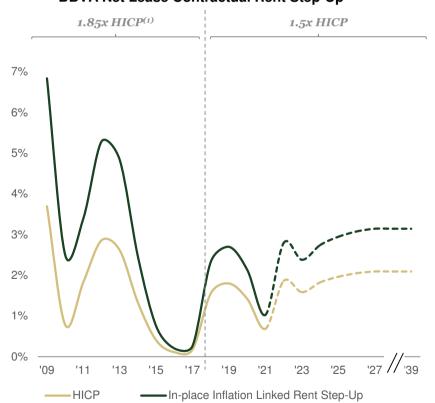
Source: Green Street

## Net Lease Portfolio – Valuation Considerations (cont'd)

**Time is Ticking:** Key terms of the BBVA lease include an annual rent step-up, indexed to a multiplier of the Eurozone Harmonised Index of the Consumer Prices (HICP). In the current context of rising inflation expectations, such an attribute may help offset (partially) the valuation erosion that comes with the passage of time (as estimated market rents are well below passing). Our base-case assumption allows for a ~2% p.a. value erosion over the next few years, accelerating to double that pace once lease duration falls below eight years.

DCF Valuation Output (€/sqm) in...

#### **BBVA Net Lease Contractual Rent Step-Up**



#### **BBVA Net Lease Portfolio Valuation Sensitivity**

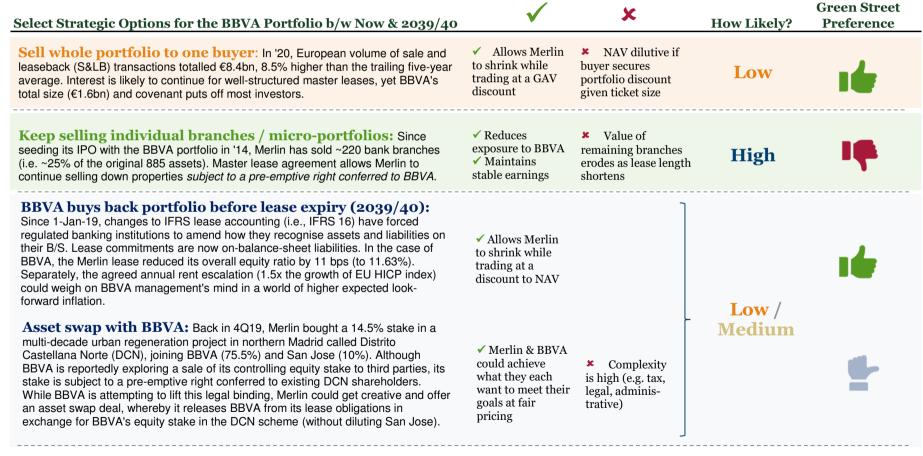
(valuation delta vs. spot)

Average inflation rate p.a. <sup>(1)</sup> (1.5X HCIP multiplier)				
	1.9%	2.4%	2.9%	3.4%
'21	5,980	6,080	6,180	6,280
Delta vs. spot	-2%	-	+2%	+3%
'23	5,770	5,870	5,970	6,070
	-5%	-3%	<b>-2</b> %	-0%
'25	5,550	5,650	5,740	5,850
	<b>-9</b> %	-7%	<b>-6</b> %	-4%
'27	5,330	5,420	5,510	5,610
	-12%	-11%	-9%	-8%

<sup>(1)</sup> Harmonised Index of Consumer Prices of the Eurozone excluding tobacco. Source: Company disclosure, Oxford Economics, Green Street

### What Next for Merlin's Net Lease Portfolio?

Weighing Its Options: Merlin has made it clear that its net lease portfolio is "non-core". The attractive lease structure with BBVA allows Merlin to explore several strategic options. Our view of what the future may hold is indicated below. 'Status quo' is the likeliest scenario, whereby Merlin continues selling individual branches each year. BBVA and Merlin are tied at the hip given their multiple business links, so wholesale changes to the master lease would require full agreement on other aspects of their complicated relationship.



Source: Company disclosure, Savills, Green Street

## Select Net Lease Portfolios Within European Listed Coverage

Some Context: Green Street's pan-European listed coverage owns €3bn of net lease real estate. Long unexpired remaining lease terms to good covenants has resulted in steady / higher valuation trajectories during the pandemic. Two U.S. REITs (Realty Income Properties and WP Carey) have been active in Europe, yet they have a bias towards high cap rate portfolios, which reduces the odds of the BBVA portfolio being of interest to them.

_		<b>Europe Net Lease portfolios</b>	US Net Lease Sector <sup>(2)</sup>	
	Merlin	LMP	Cofinimmo	
Tenant	BBVA	Various	ABInBev	
# of Properties	660	113	1,171	19,303
Asset Value Allocation by Property Type	Figh Street Bank Branches, 100%	Retail, 8% Offices, 6% Industrial, 85%	High Street Retail, 15% Pubstone, 35%	Office, 9% Other, 3% Industrial, 20% Retail, 69%
Geography	Spain	U.K.	BE/NL/FR	US
Occupancy Rate	100%	100%	98%	99%
Annual Inflation indexation	1.5x HCIP	RPI linked	Local CPI linked	CPI or fixed growth (1 to 2%)
Avg. Remaining Lease Term	17.4	16.2	13.4	10.5
% of GAV	~10%	~30%	~10%	100%
Spot Asset Value (€m)	1,740	1,000	570	22,850
Spot Capital Value	€ 6,080/sqm	£ 240/sq ft	€ 1,530/sqm	\$ 220/sq ft
Economic Cap Rate	4.8%	5.1%	6.0%	6.9%
Pvt-market IRR Spread to Local Gov't Bonds	+480 bps	+520 bps	+540 bps	+550 bps

<sup>(1)</sup> Europe Net Lease Sector include BBVA, Cofinimmo and LMP portfolios. (2) Green Street's U.S. Net Lease coverage universe includes: National Retail Properties (NNN), Realty Income Properties (O), Spirit Realty Capital (SRC), Store Capital (STOR), VEREIT (VER) and WP Carey Inc (WPC).

Source: Company disclosure, Green Street

#### **Private Market Sector Allocation**

NNN Leases: In Green Street's European coverage, select REITs own triple-net-lease portfolios. BBVA branches rank lower than LondonMetric's (LMP) or Cofinimmo's (COFB) net lease assets on a risk-adj. return basis.

								Expected	Return Prem. to 10-Yr
Sector	EPRA NIY Cap Rate	Cap Ex Reserve	Economic Cap Rate	Estimated Inflation <sup>1</sup>	LFL NOI '22-'25	Growth Long Term	Adjustment for Risk <sup>2</sup>	Pvt market Return	Govt Bond (Basis Points) <sup>3</sup>
Self Storage	5.5%	8%	5.8%	2.0%	+2.5%	+2.0%	-	7.9%	710
Continental Care Homes	4.5%	9%	4.5%	1.7%	+1.6%	+1.5%	-	6.0%	580
UK Student Housing	3.7%	14%	4.0%	2.0%	+5.6%	+2.0%	-	6.6%	580
US Net Lease	7.1%	3%	6.9%	2.3%	-0.3%	+0.2%	0.2%	7.1%	550
COFB - Retail NNN Lease	5.9%	5%	6.0%	1.7%	+1.9%	-1.1%	-	5.6%	540
Nordic Office	4.1%	16%	3.5%	2.5%	+2.9%	+2.1%	-	5.7%	530
UK Primary Care	4.4%	8%	4.3%	2.0%	+1.6%	+1.7%	0.1%	6.1%	530
LMP - Long Income	5.1%	9%	5.1%	2.0%	+1.7%	+0.7%	-	6.0%	520
Continental Office	3.8%	18%	3.7%	1.7%	+2.5%	+1.3%	-	5.1%	480
MRL - BBVA NNN Lease	4.7%	1%	4.8%	1.7%	+2.1%	+0.2%	-	5.3%	480
UK Industrial	3.4%	11%	3.2%	2.0%	+3.1%	+2.3%	-	5.6%	480
German Residential	2.7%	19%	2.1%	1.8%	+3.2%	+1.8%	0.5%	4.6%	460
Continental Retail	5.3%	30%	3.9%	1.9%	+3.0%	+0.8%	-	5.0%	440
Swiss Office	3.2%	15%	3.0%	1.6%	+0.5%	+1.2%	0.1%	4.2%	430
UK Retail	4.8%	29%	3.6%	1.9%	+1.7%	+1.2%	-	4.9%	420
UK Residential	2.6%	14%	2.5%	2.0%	+2.9%	+2.2%	0.2%	4.9%	410
UK Office	4.6%	22%	3.6%	2.0%	-0.1%	+1.3%		4.7%	390
UK Office	4.6%	22%	3.6%	2.0%	-0.1%	+1.3%	-	4.7%	470
Continental Europe	3.8%	21%	3.2%	1.8%	+2.8%	+1.4%	0.2%	4.9%	450

Note: Data at 17-May-21. UK industrial NNN Lease refers to LMP long income portfolio.

Source: Green Street

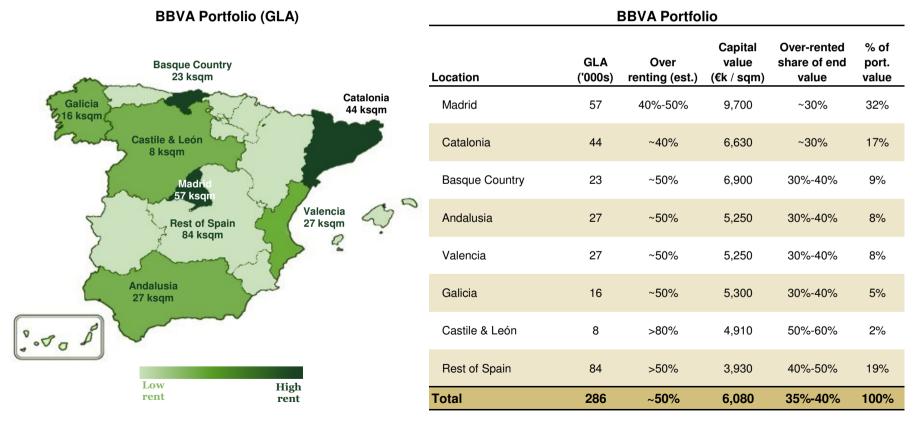
<sup>(1)</sup> Inflation estimates are long-term estimates based on breakeven inflation implied from the pricing of inflation-linked government bonds (U.S.) and inflation swaps (U.K. and Eurozone).

<sup>(2)</sup> Property types with less risk have their unadjusted returns increased, while those with more risk have their returns decreased.

<sup>(3)</sup> Differences in sovereign yields play a big role in the output. In theory, lower rates should be attributable to lower inflation expectations, but that is often not the case. Instead, large differences in real yields are commonplace.

### Appendix A – BBVA Portfolio

~50% in Madrid and Catalonia: BBVA bank branches are heavily concentrated in richer parts of Spain. Disposals since the original sale-and-leaseback transaction have reduced the number of branches to ~660 (from ~880 in '14). The proportion of Green Street's current spot value that is sourced from the above-ERV component of the total rental cash flow earned until the end of the lease ranges from 30% to 50%+, depending on the location.



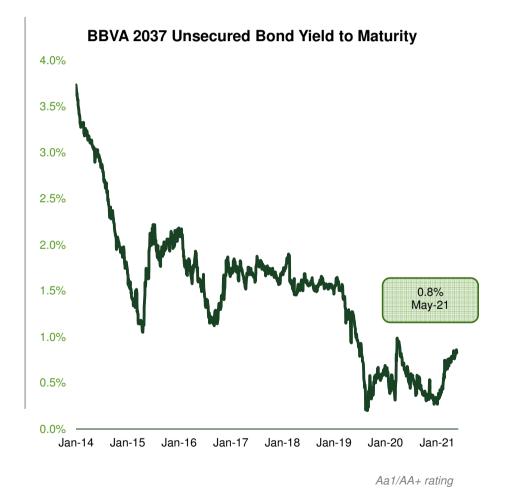
Note: 'Over-renting' is the percentage by which in-place rent is above estimated rental values (ERV), i.e., market rent. Source: Company disclosure, Green Street

# Appendix B – BBVA Key Metrics

**Covenant Strenght:** Credit quality of underlying tenant of the portfolio (BBB/Baa2/BBB+) is one of the most important factors when assessing the quality of a net lease portfolio. BBVA traded bonds (below a maturity date close to the 2039 lease expiry is selected) has mirrorred investors' confidence of the Spanish banking sector.

DD\/A

	BBAV
Overview	
Key Geographies	Spain, Latin America, Turkey
Annual Revenue	~€20bn [2020]
~ of Employees	~123,000
Year founded	1999
Nr. of bank branches globally	7,432 (1)
% of bank branches located in Spain	33%
Merlin's market share of BBVA Spain	27%
BBVA branches: % of MRL portfolio GAV	~11%
Valuation (May'21)	
Market cap	~€34bn
P / E	10.0x



Source: Bloomberg, Company disclosure, Green Street

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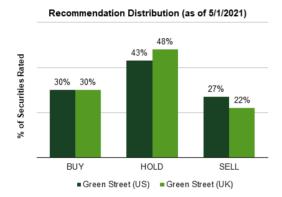
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Total Return of Green Street's Recommendations <sup>1,2</sup>				
Buy	Hold	Sell	Universe	
17.1%	8.5%	5.6%	9.9%	
5.2%	-26.6%	-16.4%	-14.4%	
40.8%	26.1%	23.5%	29.0%	
1.8%	-6.9%	-20.9%	-8.5%	
30.9%	19.2%	11.1%	19.9%	
5.4%	2.1%	-2.3%	1.9%	
22.8%	14.4%	10.5%	16.1%	
35.6%	28.3%	24.1%	29.8%	
16.3%	7.6%	9.4%	11.2%	
39.8%	29.3%	17.0%	29.8%	
-7.6%	-8.2%	-12.7%	-9.2%	
13.1%	0.3%	7.9%	9.2%	
10.0%	5.5%	1.6%	7.0%	
658.7%	125.6%	57.3%	213.1%	
19.1%	7.3%	4.0%	10.4%	
	Buy 17.1% 17.1% 40.8% 1.8% 30.9% 5.4% 22.8% 35.6% 35.6% 13.1% 10.0% 658.7%	Buy         Hold           17.1%         8.5%           5.2%         -26.6%           40.8%         26.1%           1.8%         -6.5%           30.9%         19.2%           5.4%         2.1%           22.8%         14.4%           35.6%         28.3%           16.3%         7.6%           39.8%         29.3%           -7.6%         -8.2%           13.1%         0.3%           10.0%         5.5%           658.7%         125.6%	Buy         Hold         Sell           17.1%         8.5%         5.6%           5.2%         -26.6%         -16.4%           40.8%         26.1%         23.5%           1.8%         -6.9%         -20.9%           30.9%         19.2%         11.1%           5.4%         2.1%         12.3%           22.8%         14.4%         10.5%           35.6%         28.3%         24.1%           16.3%         7.6%         9.4%           39.8%         29.3%         17.0%           -7.6%         -8.2%         -12.7%           13.1%         0.3%         7.9%           10.0%         5.5%         1.6%           653.7%         125.6%         57.3%	

The chart below shows MRL's price performance since February 2018, along with Green Street's recommendations during that time.



The results shown above are hypothetical and for illustrative purposes only. Hypothetical results do not represent actual trading. Actual performance will vary from the hypothetical performance shown above due to, but not limited to, (1) advisory fees and other expenses incurred; (2) transaction costs; (3) exchange rate movements; (4) the nability to execute trades at the last published price (the hypothetical assume execution at the last closing price); (5) the inability to maintain an equally-weighted portfolio in size (the returns above assume an equal weighting); and (6) market and economic factors that will almost certainly cause one to invest further projected by the model that simulated the above returns. All returns assume reinvestment of dividends. Hypothetical and past performance does not guarantee for the projected by the model that simulated the above returns.

- (1) Results are for recommendations made by Green Street's European Research Team only, Since 5 July 2017, performance is calculated whenever a recommendation is changed using the share price at the most recent market close. Previously, performance was based on recommendations provided in Green Street's 'Real Estate Securities Monthly' (RESM) and assumed no change in recommendation between RESM publications. Results from 1 September 2009 through 4 January 2016 were independently verified by an international "Big 4" accounting firm. The accounting firm did not verify the stated results subsequent to 4 January 2016.

  As of 4 January 2016, the annualised total return of Green Street's recommendations since 1 September 2009 was: Buy +19,6%, Universe +14,1%.
- (2) Beginning 5 July 2017, all companies in Green Street's European coverage universe are included in the performance calculation. Previously, inclusion in the calculation of total return had been based on whether the companies were listed in the primary exhibit of Green Street's RESM.
- (3) From 1993 until 3 July 2017, the returns for each year cover the period following the first RESM issued in the respective year through the first RESM issued in the following year and are not based on a calendar year. Subsequent to 5 July 2017, returns are based on calendar months.
- (4) Green Street has only three recommendations: BÚY ("B"), HOLD ("H") and SELL ("S"). The firm does not consistently publish price targets are not included in this graph. "Buy" = Most attractively valued stocks, in which we recommend overweight position; "Hold" = Fairly valued stocks, in which we recommend market-weightling; "Sell" = Least attractively valued stocks, in which we recommend underweight position. "Not Rated" companies are covered by the firm's research department, but are not rated due to fundamental attributes related to business prospects and balance sheets that are deemed to make the securities more option—like than equity-like.

Green Street (UK) Limited's track record will continue to be published monthly in RESM – Europe Edition. The results may not be relied upon in connection with any offer or sale of securities. Neither Green Street (UK) Limited, its affiliates nor any of their respective directors, employees, agents or representatives makes any implicit or explicit representation or warranty with regard to the accuracy or completeness of this information or any loss whether direct or indirect, incidental, special or consequential that may arise from or in connection with the use of this information or otherwise.

Green Street will furnish upon request available investment information regarding the recommendation

# Green Street European Team

Research		
EVP, Director of Global REIT Research	Cedrik Lachance	clachance@greenstreet.com
Head of European Research	Peter Papadakos, Managing Director	ppapadakos@greenstreet.com
Health Care	Peter Papadakos, Managing Director Edoardo Gili, CFA, Senior Associate	ppapadakos@greenstreet.com egili@greenstreet.com
Industrial/Self-Storage	Peter Papadakos, Managing Director Sophie Park, Senior Associate	ppapadakos@greenstreet.com spark@greenstreet.com
Office	Marie Dormeuil, Analyst Edoardo Gili, CFA, Senior Associate Lucie Plassard, Associate Nika Strelnikova, Associate	mdormeuil@greenstreet.com egili@greenstreet.com lplassard@greenstreet.com nstrelnikova@greenstreet.com
Residential	Andres Toome, Analyst	atoome@greenstreet.com
Retail	Rob Virdee, Analyst	rvirdee@greenstreet.com
Data Management	Sadie Baldwin, Senior Associate Rahul Kaushal, Associate Bhavin Karsan, Associate	sbaldwin@greenstreet.com rkaushal@greenstreet.com bkarsan@greenstreet.com
Market Analytics	Andrew McCulloch, CFA, EVP, Global Head of Data & Analytics Ryan Miller, CFA, Analyst Alex McIntyre, Associate Chinar Rastogi, Associate Mitchell Briggs, Associate	amcculloch@greenstreet.com rmiller@greenstreet.com amcintyre@greenstreet.com crastogi@greenstreet.com mbriggs@greenstreet.com

ashapton@greenstreet.com
khoffman@greenstreet.com abush@greenstreet.com
jfreitag-akselrod@greenstreet.com asimmons@greenstreet.com rbos@greenstreet.com cdemaine@greenstreet.com jhawinkels@greenstreet.com ljohnson@greenstreet.com schartton@greenstreet.com npagdades@greenstreet.com

#### Green Street (UK) Limited

6th Floor, 30 Panton Street London SW1Y 4AJ T +44 (0)20.3793.7000

#### **Green Street**

100 Bayview Circle, Suite 400 Newport Beach, CA 92660 T: 949.640.8780

Gabi Peak, Senior Associate

gpeak@greenstreet.com