Quick Take

Residential: Proposed Spanish Housing Law



3 November 2021

A draft of a new Spanish federal housing law was recently approved by the Cabinet and is now being sent to Congress for a vote, likely to take place before year-end. The multifaceted policy was spearheaded by the Socialist Party and their coalition partner Unidas Podemos, while the conservative Popular Party (PP) vowed to oppose the legislation. Final approval would likely occur in 2H22, and if passed, **enforcement would be left to regional and municipal authorities**. The PP are currently coalition leaders in five of Spain's 17 autonomous communities (including Madrid) and have made clear their intention to not implement any of the policy's initiatives. Currently, rent control in Spain only exists in Catalonia, which passed its own law in 2020. This law (which would likely be replaced by the federal version) is being challenged on the grounds that autonomous communities don't have the power to impose such restrictions, like was the case with Berlin's repealed rent freeze law.

Proposed Measures

- The law would regulate large/institutional landlords differently than "mom and pops" a trend that seems to be gaining traction across several European cities with tight housing markets
- Rent caps on new leases and in-place rent escalations:
 - Can apply in regions designated as "áreas tensionadas" where rents have risen >5%
 above CPI over the last five years (cumulatively) and where rent is >30% of median HHI
 - o Large landlords (those which own 10+ units or >1,500 sqm) would see caps on in-place lease rent escalations and initial rent setting based on a newly formed reference index
 - Language suggests that these rent caps might not just slow the pace of rent growth, but could potentially reduce nominal rents from current levels
- New residential developments would be required to reserve 30% of units for social housing purposes, with half of those (15% of total) being allocated for *rented* social housing
 - o Could taper supply growth, a plus for long-term NRI growth
- Large landlords (defined as owning 4+ units, in this case) with units that have been vacant for 2+ years without good cause would be assessed a 150% IBI (property tax) surcharge
- More favourable income tax rebates for landlords that rent units below market rates
- Social housing (currently ~2% of stock) would be protected from privatization into perpetuity

Green Street's Rental Regulation framework currently scores Barcelona as "Very Restrictive" (i.e., landlord-unfriendly) and Madrid as "Average"; these scores contribute to our Market Grades which determine market **long-term NRI growth**. Given regulation already exists in Barcelona, the passage of the proposed national law would likely screen Barcelona only marginally worse in our framework. The proposed rent caps are largely in-line with existing provisions in Barcelona but incremental changes would arise from other proposed measures, such as the social housing requirements and stepped up IBI surcharges – adding incremental risk to our current estimates. Meanwhile, changes to Madrid's Rental Regulation score are unlikely (even if the law is passed) given the PP's strong political clout in the region. Even with the existing restrictive policies, Barcelona ranks as a top residential market in Green Street's risk-adjusted IRR framework while Madrid sits in the middle of the pack.

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Europe MRPO Data

Company	Symbol	Current PO	Prior PO	Prior PO First Published
Balder	BALD	HOLD	HOLD	2022-01-04
Deutsche Wohnen	DWNI	HOLD	HOLD	2021-11-30
Grainger	GRI	BUY	BUY	2021-11-01
Grand City Properties	GYC	HOLD	HOLD	2022-01-04
Kojamo	KOJAMO	BUY	BUY	2021-11-01
LEG Immobilien	LEG	SELL	SELL	2021-11-01
TAG Immobilien	TEG	BUY	BUY	2021-11-30
Unite Group	UTG	SELL	SELL	2021-11-01
Vonovia	VNA	HOLD	HOLD	2021-09-01

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Total Return of Green Street's Recommendations ²							
Year ³	Buy	Hold	Sell	Universe ⁴			
2021	33%	22%	15%	23%			
2020	5%	-27%	-16%	-14%			
2019	41%	26%	23%	29%			
2018	2%	-7%	-21%	-8%			
2017	31%	19%	11%	20%			
2016	5%	2%	-2%	2%			
2015	23%	14%	10%	16%			
2014	36%	28%	24%	30%			
2013	16%	8%	9%	11%			
2012	40%	29%	17%	30%			
2011	-8%	-8%	-13%	-9%			
2010	13%	0%	8%	9%			
2009	10%	6%	2%	7%			
Cumulative Total Return	765%	153%	71%	250%			
Annualized	20%	8%	5%	11%			

The chart below shows BALD's price performance since August 2021, along with Green Street's recommendations during that time.



The chart below shows GRI's price performance over the last three years, along with Green Street's recommendations during that time.



The chart below shows KOJAMO's price performance since August 2021, along with Green Street's recommendations during that time.



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The chart below shows DWNI's price performance over the last three years, along with Green Street's recommendations during that time.



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