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Green Street Announces Executive Promotions

Newport Beach, CA – October 24, 2016: Green Street’s board recently announced the promotion of two key members of the firm’s executive team, Craig Leupold and Jim Sullivan.



Craig Leupold



Jim Sullivan

Craig has been promoted to the position of Chief Executive Officer, following his accomplishments as President of Green Street Advisors. A 23-year veteran of the firm, he has helped oversee the tremendous success of Green Street and its evolution into a premier research, analytical, and advisory firm in the commercial real estate industry. As CEO, Craig will continue to bring best practices to all segments of the company, as well as explore strategic opportunities to support the firm’s growth.

Jim Sullivan, a 22-year veteran of the firm, has been awarded the title of President of Advisory & Consulting, following his leadership and contributions as Managing Director of Green Street’s Advisory Group since 2014. Jim’s accomplishments since taking over the Advisory group, after serving as the firm’s head of U.S. REIT Research, have been nothing short of spectacular.

Green Street enjoys a large and talented team of professionals, who have propelled the firm to be looked to by clients as a first stop for expert guidance and advice within the commercial real estate industry. Craig and Jim intend to build upon the success of the team to further expand the firm’s product offerings and services, and geographic reach across borders.

Green Street Co-founder Mike Kirby will continue to play an active role leading the firm’s research efforts as Chairman and Director of Research. Green Street is uniquely positioned to bridge the gap between public capital markets and the private real estate

market. The North Star that has long guided Green Street's strategy – commercial real estate is a desirable asset class and listed REITs are an excellent way to access it – remains as bright today as it was 30 years ago.

Green Street Advisors, LLC

Founded in 1985, Green Street Advisors is an independent research and advisory firm concentrating on the commercial real estate industry in North America and Europe. The company is a leading provider of real estate analytics, research, and data on both the listed and private markets. Green Street also offers investment research on Real Estate Investment Trusts (REITs) and trading services to equity investors. Additional information on the firm is available at www.greenstreetadvisors.com.

About Green Street's Advisory & Consulting Group

Green Street's Advisory Group works with institutional investors to create public and private market strategies that enhance competitive positioning. The Advisory Group's independence, coupled with its depth of knowledge built from a long history of analyzing real estate and the capital markets, provides clients with analysis and strategic advice that address their specific needs. Learn more at www.greenstreetadvisors.com/advisory.